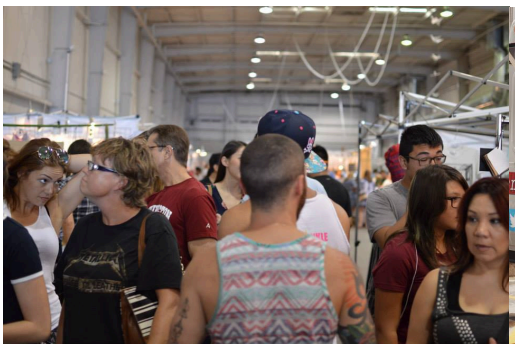

Pop Shop Houston Festival Nov. 27th – 29th
At Silver Street Studios, 2000 Edwards 77007
Mobile Vendor Info Packet
http://popshopamerica.com/event/pop-shop-houston-summer-festival/
https://www.facebook.com/events/1128058643877926/
Contact: hello@popshophouston.com Emergencies: 713-659-9491

Load In if Leaving Boutique Overnight:
Wed Nov. 25th 12pm - 7pm Load in ends promptly at 7pm.
Or: Friday Nov. 27th load in promptly at 10 am. Please arrive by 10:30 am.
And repeat this load in for Saturday Nov. 28th and Sunday Nov. 29th

Load Out: Please do not drive away until event has ended and patrons have cleared.

June Fest Attendance: 8,000 over 2 days; Online 20,000 page views per month

Pop Shop will Provide:
1. A Click Through Link on Our Website to Yours
2. Social Media + Blog + E News Promotion of Your Business + General Support
3. Wifi with several additional hotspots. Due to the high volume of users can still be spotty. Be sure to turn wifi off and close apps that use wifi when not in use.
4. Coffee + Morning Snacks, Light Snacks throughout the Day
5. Beer Specials, Free Water, Free Topo Chico (Absolutely No Outside Beverages Permitted During Show Hours + Beer & Topo are limited!)
6. Table and Chair Rentables if Needed.
7. Need something else? Just ask!

This space is for any size mobile boutique. Please let us know your power needs by Nov. 15th! Generators are welcome.

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Business Name:

Web URL:

Email & Phone:

Texas Sales Tax ID:

Paid Before October 15th $55per day Or $150 for all 3

Paid Before November 15th $65per day or $170 for all 3

After November 15th $75 per day or $210 for all 3

And let us know what days:

- ☐ Friday Nov. 27th
- ☐ Saturday Nov. 28th
- ☐ Sunday Nov. 29th

☐ I want to do something super special or big at the festival. Or, I want to volunteer to help out before the festival and reduce my vendor fee. Please email us a short description of the work you had in mind.

I would like to reduce my vendor fee by:
☐ (-$25) Invite all Friends on FB (must show screen shots for coupon code)
☐ (-$40) Invite all Friends on FB + $20 worth of donation.

I would like a volunteer to bring me lunch (Must Be Booked by Nov. 15th):
☐ (+$20) Both Days ☐ (+$10) Saturday only ☐ (+$10) Sunday only
☐ Vegetarian Food Truck ☐ Food Truck

I agree to abide by TABC policies, fire codes, and health codes. I agree to the Terms & Conditions of Pop Shop America.

Printed:_____

Signature:_____

This form was:
☐ Easier than previous vendor packets ☐ Annoying ☐ About the Same