



Pop Shop Houston Festival Nov. 27<sup>th</sup> – 29<sup>th</sup>  
At Silver Street Studios, 2000 Edwards 77007  
Vendor Info Packet

<http://popshopamerica.com/event/pop-shop-houston-summer-festival/>  
<https://www.facebook.com/events/1128058643877926/>  
Contact: [hello@popshophouston.com](mailto:hello@popshophouston.com) Emergencies: 713-659-9491

**Load In:** Wednesday Nov. 25<sup>th</sup> 10 am – 7pm. We close at 7pm promptly.

Friday Nov. 27<sup>th</sup> **through Gate C Only** 7am -10am.

Cars must be moved away from the loading area by 10am. Vendor Parking in the Main Silver Street lot through Silver Street Entrance. Or use Winter Street Studios overflow lot.

**Friday Nov. 27<sup>th</sup> vendors must be set up by 10:30am.**

**Please be in your booth at 10:30am for last minute questions and safety inspections.**

**Load Out:** Sunday Nov. 29<sup>th</sup> 6pm – 10pm.

Monday Nov. 30<sup>th</sup> 12pm – 6pm or by appointment.

**June Fest Attendance: 8,000 over 2 days; Online 20,000 page views per month**

Pop Shop will Provide:

1. A Click Through Link on Our Website to Yours
2. Social Media + Blog + E News Promotion of Your Business + General Support
3. Wifi with several additional hotspots. Due to the high volume of users can still be spotty. Be sure to turn wifi off and close apps that use wifi when not in use.
4. Coffee + Morning Snacks, Light Snacks throughout the Day
5. Beer Specials, Free Water, Free Topo Chico (Absolutely No Outside Beverages Permitted During Show Hours + Beer & Topo are limited!)
6. Table and Chair Rentables if Needed.
7. Need something else? Just ask!

Spaces are 10 x 10 feet. You are welcome to sub-divide and have up to 3 businesses total in your booth. All exhibiting businesses must apply and be approved. All businesses exhibiting at Pop Shop must be included in the packet + tax id + signature to exhibit at the event.

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Business Name: Paid Before October 15<sup>th</sup> \$350

Web URL: Paid Before November 15<sup>th</sup> \$390

Email & Phone: After November 15<sup>th</sup> \$425

Texas Sales Tax ID:

- I prefer my booth to be in the middle island –or–
- I prefer my booth to be along a wall will provide a backdrop  
(we cannot guarantee booth placement, but we try our best)
- I want to do something super special or big at the festival. Or, I want to volunteer to help out before the festival and reduce my vendor fee. (Please email us a short description of the work you had in mind.)
- I want my booth to be near my friend or colleague:

I would like to reduce my vendor fee by:

- (-\$25) Invite all Friends on FB (must show screen shots for coupon code)
- (-\$40) Invite all Friends on FB + \$20 worth of donation.

I would like a volunteer to bring me lunch (Must Be Booked by Nov. 15<sup>th</sup>):

- (+\$20) Both Days    (+\$10) Saturday only    (+\$10) Sunday only
- Vegetarian Food Truck    Food Truck

Please Provide me with Tables & Chairs (Must Be Booked by Nov. 15<sup>th</sup>):

# \_\_\_\_\_ of 6 foot tables x \$15 each. Total Fee: \_\_\_\_\_

# \_\_\_\_\_ of foldable chairs x \$5 each. Total Fee: \_\_\_\_\_

I agree to abide by TABC policies, fire codes, and health codes. I agree to the Terms & Conditions of Pop Shop America.

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_

This form was:

- Easier than previous vendor packets    Annoying    About the Same