

**Exhibitor Info Packet**  
**Pop Shop Houston Festival November 18<sup>th</sup> -19<sup>th</sup> 10am – 6pm**  
**At East End Maker Hub/TXRX Labs Makerspace 6501 Navigation Houston**  
**77011**



Contact: [hello@popshopamerica.com](mailto:hello@popshopamerica.com) Emergencies: 713-659-9491  
Website Event Link: <https://popshopamerica.com/events/>  
Facebook Event Link: <https://www.facebook.com/events/6708139115903529/>

**Eligibility:** Pop Shop Houston accepts handmade, vintage, small batch and small production local businesses. Pop Shop Houston accepts large scale, visual art, interactive, or experience based businesses. Pop Shop Houston accepts sponsors and corporate partners with monetary or in kind donations or that can fit with the theme of the event.

**Load In:** Friday November 17<sup>th</sup> 3pm - 8pm. Load in ends promptly at 8pm.  
Saturday November 18<sup>th</sup> 7am. Please be set up by 9:30am.  
Saturday November 18<sup>th</sup> cars must be moved away from the event space by 9am.  
Please be in your booth at 9:30am for last minute questions and safety inspections.

**Load Out:** Sunday November 19<sup>th</sup> 6pm – 10pm.  
Any additional load out by appointment only.

**Pop Shop will Provide:**

1. If approved, space at the event.
2. Wifi - Due to the high volume of users can still be spotty. Be sure to turn wifi off and close apps that use wifi when not in use.
3. Occasional, and Ongoing Social Media + Blog + Web + E News Promotion of Your Business.
4. Complimentary beverages.
5. Table and Chair Rentables if Needed.
6. Any applicant is welcome to join [our Facebook Group](#) to learn more about growing your ecommerce business.

**Fees:**

Choose a size or choose multiples for an even bigger space.

8x8 Exhibitor Space: \$175

8x4 Exhibitor Space \$100

There are no other fees. Spaces may not be subdivided with anything that has not gone through the application process and agreed to the Terms & Conditions of Pop Shop Houston.

**Interactive Events:**

If you plan on creating an interactive experience at Pop Shop Houston please email us directly to understand eligibility and pricing. Interactive events could include a braid bar, nail bar, photo booth, diy activity, large scale art piece, and more.

**Sponsorships:**

If you represent a brand please contact us directly for collaboration.

**Donate to Our Goodie Bags:**

As in previous years, we will have goodie bags for the first 50 attendees. If you would like to be a part of these goodie bags, please consider small items that you can supply in large quantities. Please email us your donation to receive a special coupon code. Coupon codes are not considered.

**How to Apply:**

To apply, please pay [the jury fee here](#). Then fill out the full application. Applicants are required to have a website, Etsy, Instagram, Depop etc. in which we can review multiple works. Applications should be professional and courteous at previous events.

**Refunds:**

Changed your mind? Booked a last minute trip? We are happy to refund your space if we are notified by October 23rd. After that we will not attempt to fill your space because it's not professional for shows to try to find last minute exhibitors to take your space. Instead, your space will be gifted for free to your booth neighbors on your behalf.