

Exhibitor Info Packet
White Linen Night at The Stomping Ground August 3rd 6pm – 9pm
1207-1227 W 34th St, Houston, TX 77018



Contact: hello@popshopamerica.com Emergencies: 713-659-9491
Website Event Link: <https://popshopamerica.com/>

Eligibility: Pop Shop Houston accepts handmade, vintage, small batch and small production local businesses. Pop Shop Houston accepts large scale, visual art, interactive, or experience based businesses. Pop Shop Houston accepts sponsors and corporate partners with monetary or in kind donations or that can fit with the theme of the event.

Load In: Saturday August 3rd 3pm - 6pm.

Please be set up by 5:30pm.

Tent required. **White tent only.** No other colors are allowed.

Lights will be essential for this event. Please bring the lights you need for your space in addition to an extension cord and surge protector.

White Linen Night events are very hot! Please bring water and electrolytes. Please consider light weight cotton or natural fibers.

Please park in the back to leave easy access spaces to shoppers.

Pop Shop will Provide:

1. After approval, space at the event.
2. Occasional, and Ongoing Social Media + Blog + Web + E News Promotion of Your Business.
3. Water + Emergen'C Electrolyte Powder at the event
4. Any applicant is welcome to join [our Facebook Group](#) to learn more about growing your ecommerce business.

Fees:

Choose a size or choose multiples for an even bigger space.

10x10 Exhibitor Space: \$50

Need a Shared 10x10? Email us.

There are no other fees. Spaces may not be subdivided with anything that has not gone through the application process and agreed to the Terms & Conditions of Pop Shop Houston.

Interactive Events:

If you plan on creating an interactive experience at Pop Shop Houston please email us directly to understand eligibility and pricing. Interactive events could include a braid bar, nail bar, photo booth, diy activity, large scale art piece, and more.

Sponsorships:

If you represent a brand please contact us directly for collaboration.

Donate to Our Goodie Bags:

As in previous years, we will have goodie bags for the first 20 attendees. If you would like to be a part of these goodie bags, please consider small items that you can supply in large quantities. Please email us your donation to receive a special coupon code. Coupon codes are not considered.

How to Apply:

If you have submitted a full application in 2023, you do not need to go through the application process, please email us. For a new application, please pay [the jury fee here](#). Then fill out the full application. Applicants are required to have a website, Etsy, Instagram, or Depop etc. in which we can review multiple works. Applicants should show they have the ability to be professional and courteous

Refunds:

Changed your mind? Booked a last minute trip? We are happy to refund your space if we are notified by July 10th. After that we will not attempt to fill your space because it's not professional for shows to try to find last minute exhibitors to take your space. Instead, your space will be gifted for free to your booth neighbors on your behalf.